



Dear Friend:

Throughout the Thanksgiving and holiday season, in more than 400 cities in 19 countries, Basket Brigade volunteers will deliver food, joy, *and hope* to those who need it most.

The International Basket Brigade was created by Anthony Robbins, this nation's leader in the field of peak performance and personal empowerment. Through his best-selling books, audio tapes and live seminars, Mr. Robbins reaches hundreds of thousands of people. His message is simple, *"Everyone has the need to contribute. It is one of the six human needs. If you give from your heart, it will come back to you tenfold."* In 1991, Anthony Robbins founded The Anthony Robbins Foundation, a nonprofit 501(c)(3) organization dedicated to providing the finest resources to inspire, educate, develop, nurture, and train underserved populations and people often forgotten by society, including needy children and families.

This Thanksgiving we have an opportunity to make a massive difference in the lives of needy people. It would be a privilege to have you become part of this truly wonderful event as a sponsor. Specifically, we are asking for donations of food items and resources to help us in this huge effort.

Many basket recipients are without jobs, without the support of an extended family, yet have children of their own to support. Attached to each basket is a message: *"This basket comes to you from someone who cares about you. All we ask is that you take care of yourself well enough to be able to do this for someone else someday."*

Your in-kind contributions will support your local Basket Brigade. Monetary donations are also welcome. To support your local Brigade with a monetary donation, please check with your local coordinator. Donations made directly to the Anthony Robbins Foundation will help facilitate the Basket Brigade Program nationally and internationally. Contributions are also tax-deductible to the fullest extent that the law allows.

On behalf of Anthony Robbins, the Anthony Robbins Foundation, your local Basket Brigade, and the needy people that we serve, we thank you in advance for your most generous support.

With appreciation,

Executive Director